



## MARCUS KULLMAN

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### **Designer, developer and content creator.**

Programming sort of fell in my lap. When looking back at how I became a developer it is almost like it rained on me. I did not have great interest in coding, or design. My parents gave me my first computer at an early age, but it ended up in the closet when the games “wouldn’t work”. It was small random sources hitting me different places and when faced with the crossroad and question of; “What do I do now?” I was soaked up in the idea of becoming a developer. Since then small encounters have led and inspired me to create my own websites, designs, content, and perhaps to the biggest development of all – my working habits, that have helped me to succeed on my own. And I am glad to say I have. The idea of becoming a developer is now a reality and I am truly grateful.

I consider myself a multifaceted consultant, but with a primary focus on the technology and psychology behind interface and interactive design and development. I have been fortunate to work with some great people on some great assignments for clients including Nespresso, SAAB, Mercuri Urval, the Swedish government and under military protocols — optimizing the performance, usability, conversion rate and visual identity of web applications.

In 2020 I authored a book, which also became a photo exhibition.

- Digital behaviour and perception
- User experience (UX/CX) design specialist
- Senior frontend developer (+15 years)
- Award winning interface (UI) designer
- Established professional photographer
- Experienced agile project manager, team leader & lead developer

- Certified SCRUM master
- SEO & CRO
- I write and do editorial work

### **Key skills – currently in focus**

- JavaScript
- React (and Gatsby)
- .NET Framework

### **Assignments (as self-employed consultant)**

- *Photographer and author (2012 – Now)*  
Please visit my website, [www.marcuskullman.com](http://www.marcuskullman.com) (GatsbyJS, GraphQL, Node and SCSS) which serve as reference case. There you will also find references to my work for clients such as Nespresso, Swedavia Airports, Gymgrossisten and more.
- *Developer and lead designer, SAAB (Aug 2019 – Jul 2020)*  
I performed a 3-month UX pre-study, which led to a project I became involved with as a frontend developer. Frameworks used were .NET Core 3.1 and React. We automated much of the work which had been done manually, related to export-controlled documentation shared with external SAAB Gripen partners.
- *Developer and lead designer, Mercuri Urval (Apr 2018 – Mar 2020)*  
I worked across Mercuri Urvals entire stack, with both old and new applications, including the public website (EpiSever, MVC5), the ERP and CRM-systems (ASP.NET Web Forms), a mobile app (API service with a React front, PWA, SCSS), resource database and management systems (JavaScript, jQuery, LESS) and more. I was designing and re-designing (Adobe XD, Photoshop), developing and enhancing performance and usability.
- *Senior design expert, Senion (Nov 2019 – Feb 2020)*  
A UX-(re)design of an entire mobile application (Adobe XD, Office suite).
- *Developer and lead designer, Oliw Media (Jan 2017 – Dec 2019)*  
Digital signage service provider (SaaS), at the time being, built on high-end technology.

### **Employments**

- *Account and project manager, Ateles Consulting (May 2016 – Nov 2017)*
- *Lead frontend developer, Ateles Consulting (Nav 2015 – Apr 2016)*
- *Lead frontend developer, Accessdata (Aug 2014 – Oct 2015)*
- *Project Manager, LfV/Luftfartsverket (May 2011 – Jul 2014)*
- *Web developer and editor, LfV/Luftfartsverket (Mar 2010 – Apr 2011)*
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### **Referrals**

- *Dr. Jonas Calmer, Product VP at Senion*

"I very much appreciated working with Marcus on a UX-rework project. Marcus is experienced, creative and not afraid to speak his mind while at the same time open to other's opinions. We had a great cooperation and quickly reached an end result we really liked."

- *Prof. Anders Broberg at Umeå University (Data Science)*

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- *Sara Kimell, CEO at Rejlers Energy*

"Marcus takes on great responsibility, he is creative and takes his assignments very seriously – always with a focus on delivering the best solution for the client."

- *John af Petersens, Lead developer at Mercuri Urval*

"Marcus is an excellent frontend developer with a good understanding of agile development, and he has a great interest in new technologies. He has no trouble to understand a business problem and of visualizing them to his colleges. He is also not a "yes man", and have no problem pointing out flaws in a customer's development direction, if any. A swell guy overall and I would most certainly recommend him for all your frontend needs!"